

Thanks Flavia. I'll pass that on to John.

Nick

On 14 May 2007, at 17:21, Flavia Vattolo wrote:

Hi Nick

As I mentioned bellow, I will give taxjustice.net a credit of SFr. 700.- Swiss Francs. The total without a credit would be SFr. 1530.- Is it to much?

And yes, I received a your mail but I am very busy today, sorry... I will answer you maybe later or for sure tomorrow.

best wishes
Flavia

Von: Nicholas Shaxson [<mailto:nicholasshaxson@aol.com>]

Gesendet: Montag, 14. Mai 2007 16:41

An: Flavia Vattolo

Cc: Christensen Tjn

Betreff: Re: AW: Tax Justice Network

Thanks for those tips Flavia (and I hope you got my earlier e-mail about file manager.)

John mentioned that there was a budget for TJN4Africa which wasn't completely used up, meaning that there was still a credit left over - and said that he hoped that this could be used against the cost of the web site upgrade that you mentioned below. Is that correct?

Thanks

Nick Shaxson

On 11 May 2007, at 09:22, Flavia Vattolo wrote:

Hi Nicolas

I will write the answers below...

...

We are considering upgrading the Tax Justice Network web site. I have written a suggested structure, below. Each section would contain text and links. I don't want you to do this immediately, but could you tell me briefly:

- Would it be easy to transfer from the old site to the new one without material getting lost? Many links are the same, but not all.
- _____fv: yes, no problem.

- Possibly we would want to add other sections in future – e.g. if we wanted to add an extra theme to “Resources” – I assume would be OK.
- _____fv: yes, no problem.
- How much more information would you need from me, apart from this (below), before you could proceed?
- _____fv: If I only have to change the structure into the new one (as you show below) I do not need more information.
- How much it would cost to get this done? John Christensen said he thinks TJN still has some kind of a credit with you left over from previous work. Would this cover it?
- _____fv: see below
- Search facility – can this easily be added?
- _____fv: it can be added. There are some steps to do:
 - o changes within the layout (it depends where on the layout I have to include it) > i.e. to the left from the tjn-logo.
 - o include the module (there is a raw module already within Contenido)
 - o adapt the module
- _____fv: I would suggest another 2 changes
- I. News section:
 - change the layout

Although the looking of the news part is nice it is not so good if it get longer and longer within such a small visible part. So maybe you could discuss with John for another solution. I good solution is >
http://www.humanrights.ch/home/en/News/Switzerland/idart_4198-content.html .
 For taxjustice the content could be put into only one section (and not into several like humanrights). >> Including the news section like the other sections. We could place it on the top of the website, over the 'about' section or where you like.
- Including more content
- Including content of the blog-textes. So you have more traffic on the website because you have more content news. > <http://taxjustice.blogspot.com/> ore frome here <http://www.taxresearch.org.uk/Blog/> . www.taxjustice.net is the head part of the whole taxjustice network and therefore more textes (also from the other tjn-groups / websites) should be included on the website.
- No direct link to pdf without marking into the text!
 You never should link text to pdf without telling that it is a pdf. People are getting angry if they click on a link and realize only then that it is a pdf. Most of the news links are done like this.
- Put past news into an archive. How long would you name articles as news? Maybe you could discuss with John what he think about. But I would say a one year old

article is not anymore a news ;-)

- To summarize all concerning the news: The news part should include more content and change more often. To have content you could pick some from blogs above (ore other blugs / articles maybe you find in the internet) If you have more content I would suggest to put the news on a separat part like 'about tjn' , 'fag' etc. There I would put also an archive. By the way: with contenido you can put news automatically to the archive while give theme a date and tell theme when to place it on the archive. As a common rule one news a week would be great!

II. Changeing the concept of table / colum layouts of textes (>

http://www.taxjustice.net/cms/front_content.php?idcat=5)

- I think it is to complicate for tjn to make changes for tjn within these layouts. I would change it into a more easy layout. I can make you a draft proposal (part one = tjn Events and part two = Ressource-Articles).

- Something got wrong here >

http://www.taxjustice.net/cms/front_content.php?idcat=5 . Shall I correct it for you?

costs:

search tool Fr. 270

news tool Fr. 270 (my proposal No. I.)

table layout Fr. 720 (my proposal No. II., including two parts)

structure Fr. 270

sub total Fr. 1530

credit Fr. 770

TOTAL Fr. 760 (= 499.38 Euro)

So, let me know if the price is ok to John. My changing proposal No II is important. But we could wait some month with No I if the costs are to high at the moment.

When shall we start with the structural changes? I could start already today but then I would suggest that we put the new sections offline because the new textes has to be written before. Or what do you think? When should be finished everything?

Best wishes

Flavia

PS: I send a copy to John.

SUGGESTED STRUCTURE: (Only links in **bold** will be permanently on the home page, and there would be some text on the home page:

- **Home**
- **About TJN**
 - Mission Statement
 - Declaration
 - Network
 - Int. Secretariat
 - Senior Advisors
 - Steering Committee
 - Chapters
 - TJN4Africa
 - TJN Netherlands
 - Nordic TJN
 - TJN USA
 - Etc.
 - Language policy
- **FAQ (This would explain the reasoning behind TJN's core positions)**
- **Resources**
 - Themes (each sub-heading might have sub-sub-headings)
 - Campaigns and International Initiatives
 - Corruption and the Offshore Interface

- Glossary and Briefing Papers
- Illicit Capital Flows and the Offshore Economy
International Tax Co-operation and Competition
- Offshore: Magnitudes and Measurements
- Tax, Aid, and Finance for Development
- **Tax, Extractive Industries and the “Resource Curse”**
- Tax, Governance, Corporate Responsibility and Accountability
- **Tax, Inequality and Economic Growth**
- TJN archive
 - (All TJN documents and reports, chronological, with one or two lines describing each one.)
- **Campaigns**
- **Media & News**
 - Press Releases
 - News coverage
- **TJN Events** (simple list, not sub-linked to European and World Social Forums.)
- **Join Mailing List**
- **Contact**

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