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# Estimating the Magnitude of Capital Flight Due To Abnormal Pricing in International Trade: The Russia-USA Case

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# Russian Caviar at \$3/KG?

#### 1999 Russia's Export to the U.S. - Abnormally Low Priced

ltem	Value Quantity			Price	Median Price	District	MO	
CAVIAR	\$19,048	5,642	KG	\$3	\$260	LA	05	
COOKING	\$2,400	400	NO	\$6	\$2,281	LA	05	
STOVES, Industrial	\$2,400	400	NO	фО	φ2,201	LA	US	
MOWERS, Tractor								
drawn or for Tractor	\$11,469	122	NO	\$94	\$3,682	HSTN	11	
mounting, not	\$11, <del>4</del> 09	122	INO	φ94	φ3,002	поти	11	
Rotary cutter type								
GEAR BOXES for	\$37,320	6,496	NO	\$6	\$818	HSTN	12	
Passenger Car	\$37,320	0,490	INO	φU	\$010	поти	12	

# Bicycle Tires at \$364/tire from the U.S.?

#### 1999 Russia's Import from the US - abnormally high priced

ltem	Value	Quantity		Price	Price	District	МО
BICYCLES TIRES	\$2,548	7	NO	\$364	\$3.09	DETROIT	02
MEN'S OR BOYS'	\$116,592	200	DOZ	\$362	\$40.46	NY CITY	03
RAINCOATS - cotton	\$110,592	322	DOZ	φ302	<b>Φ40.40</b>	INT CITT	03
WORN CLOTHING							
and OTHER WORN	\$150,000	347	KG	\$432	\$0.80	GTFALLS	05
ARTICLES							
BURGLAR ALARMS,	\$105,954	7	NO	¢15 126	\$193.68	NV CITV	01
Electric	\$105,954	,	INO	\$15,150	φ193.00	INT CITT	υı
SWITCHES, PUSH-							
BUTTON, rated at <	\$179,080	10	NO	\$17,908	\$1.47	SEATTLE	07
10A, 1,000 V							

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# Abnormal Pricing in International Trade

- May be related to:
  - Capital flight
  - Import duty fraud
  - Income tax evasion / Transfer Pricing
  - Money laundering
- Other Explanations:
  - Clerical/Recording Errors
  - Product Heterogeneity for a given HS10 code
    - \$25,000 fax machine from Japan prototype industrial sample

#### Our Research

- Estimate the amount of capital flight from Russia to the U.S. through under-invoiced export and over-invoiced import during 1995
   ~ 1999
- An empirical test: Is the capital flight due to a portfolio consideration in search of higher returns on wealth?
- Suggest an efficient Method of Inspection / Audit of Export and Import Transactions

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# Effects of Abnormally Low Priced Export

#### (Russian Caviar at \$3/KG)

- Exporter (Russian):
  - Lower revenue and
  - Lower taxable income
- Importer (American):
  - Lower import duty
- Transfer wealth through excessively Low Priced goods
  - Capital outflow from Russia, the exporting country
  - Money laundering

# Effects of Abnormally High Priced Import

#### (Bicycle tires at \$364 from the U.S.)

- Importer (Russian):
  - Higher COG and higher import duty
  - Income tax saving > Increased import duty
    - Chen-Sunrider v. the U.S.
- Exporter (American):
  - Higher revenue & higher taxable income
    - May offset against negative profit
  - In some countries: Higher Export subsidy
    - Medical equipment export from Pakistan to the U.S.
- Transfer wealth through Payments for excessively High Priced goods
  - Capital outflow from Russia, the importing country
  - Money laundering

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# Prior Estimates of Russian Capital Flight

- Tikhomirov 1997
  - Compared the Russian average contract prices with average world prices compiled by the gov't
    - Asserts that the actual capital flight is three to six time of \$35 ~ \$400 billion estimated for 1990 – 1995 by Russian Government
- Abalkin & Whalley (1999)
  - Used the balance of payment data
    - Estimated \$56-\$70 billion during 1992-93
    - Estimated \$17 billion/year during 1994 97

# Our Estimation: Data and Methodology

Direct estimate based on reported import & export transaction data

- Data Source
- Criteria for Price Abnormality
- Estimated Amount of Capital Flight / Income Shift
- Limitations of the Method

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#### **DATA SOURCE**

- U.S. Merchandise Trade Data from U.S. Census Bureau
- Two CD's each, monthly:

 Exports
 Imports

 Disk size (Dec 1999)
 371 MB
 641MB

 Transactions(1999)
 20,420,064
 30,173,714

 Records(Dec 1999)
 1.1 million
 1.5 million

- All Import (>\$1,250) and Export (>\$2,500) Transactions
  - Ten digit harmonized commodity code 8,635 export codes in 1999 17,179 import codes
  - Country 233 countries in 1999
  - Customs district 44 customs districts
  - Month
  - Quantity & Dollar value

# Criteria for Price Abnormality A Price Filter – Global Price Matrix

- Global Price Matrix is constructed from the data:
  - For each commodity code and each country
     The average price, the standard deviation, upper- and lower quartile prices

Upper bound = the mean +  $a \times STD$  or Upper Quartile Price Lower bound = the mean -  $a \times STD$  or Lower Quartile Price

- Total Number of Cells in 1999
   = (8,635 + 17,179) x (233+1) = 6.04 million cells
- Why use Upper- and Lower Quartiles?
  - IRS Reg 482 on transfer pricing
  - Price Matrix for Mexico: Import and Export

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# Estimation of Income Shifted from Russia to the US

- Abnormality Criteria
  - imports at prices exceeding the import upper quartile price;
  - exports at prices below the export lower quartile price
- Dollar value of over or under invoicing
  - Dollar value of deviations from the inter-quartile prices
    - Max(0, (Import Price upper quartile price)\*Qty)
    - Max(0, (Lower quartile price Export Price)\*Qty)
  - 60 monthly data sets during 1995 -1996
    - Every import and export transaction between Russia and the United States for every month

#### Estimated Income Shifted from Russia to the US

# All Items - based on US-World Upper/Lower Quartile Prices

(\$ million)

	Exports	Imports	Total
1995	736	292	1,028
1996	632	380	1,012
1997	662	364	1,026
1998	679	331	1,010
1999	4,533	313	4,847
Five Year Total	7,242	1,681	8,923

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#### Estimated Income Shifted from Russia to the US

# All Items - based on US-Russia Upper/Lower Quartile Prices

(\$ million)

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	<b>Exports</b>	Imports	Total
1995	131	129	260
1996	262	166	428
1997	99	146	245
1998	164	213	377
1999	495	55	551
Five Year Total	1,152	709	1,861

#### Income Shifted from Russia to the US

#### **TOP 25 ITEMS IN RUSSIA-US TRADE**

(\$ million)

	US-World Upper/Lower			US-Russia Upper/Lower		
		Quartile Prices Quartile Price				
	Exports	Imports	Total	Exports	Imports	Total
1995	\$457	\$128	\$585	\$107	\$72	\$179
1996	\$397	\$222	\$619	\$235	\$110	\$345
1997	\$416	\$149	\$565	\$73	\$101	\$174
1998	\$388	\$154	\$543	\$123	\$158	\$281
1999	\$4,251	\$230	\$4,481	\$459	\$36	\$495
Five Year						
Total	\$5,909	\$884	\$6,793	\$997	\$477	\$1,475
	Under Invoiced	Over Invoiced		Under Invoiced	Over Invoiced	

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### Income Shifted from Russia to the US

#### TOP 25 ITEMS IN RUSSIA-US TRADE (%)

(The Income shifted through the top 25 items as a percent OF THE INCOME SHIFTED THROUGH ALL ITEMS)

	US-World Upper/Lower			US-Russia Upper/Lower			
	Exports	Imports	Total	Exports	Imports	Total	
1995	62%	44%	57%	82%	56%	69%	
1996	63%	58%	61%	90%	66%	81%	
1997	63%	41%	55%	74%	69%	71%	
1998	57%	47%	54%	75%	74%	75%	
1999	94%	74%	92%	93%	65%	90%	
Five Year Total	82%	53%	76%	87%	67%	79%	

TOP 25 ITEMS account for over 75% of Total Income Shifted

#### Limitations

- Heterogeneity for a given HS10
- Aggregated data:
  - By HS10, Month, Country, and Customs District
- No distinction between
  - Related party transactions vs unrelated party transactions
- Current pilot research project:
  - Examines each transaction no aggregation
  - Use information on related party vs. unrelated party transactions

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### **Expected Outcome of the Pilot Project**

- Profiles of Importers and/or Exporters with a high degree of abnormal pricing
- Identify Commodity or Commodity groups with a high degree of abnormal pricing
- Difference in the degree of abnormal pricing between related-party transactions and unrelated-party transactions
- Policy recommendations based on the findings
  - Uniform commodity classification for both imports and exports?
  - Auditing procedure for inbound and outbound cargos?
  - Effective use of the Exp/Imp data in tax audits ?

### Why Capital Flight?

- Money laundering
- Tax evasion
- Higher Returns on Wealth Portfolio

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# In Search of Higher Returns on Wealth?

- Intuitively one might move wealth to foreign countries due to:
  - Higher foreign interest rates
  - Lower domestic interest rates
  - Overvalued domestic currency
  - Higher domestic inflation
- Two portfolio models for capital flights
  - Pastor model (1990): Pastor, Manuel Jr, 1990, "Capital Flight from Latin America," World Development, 18, 1, 1-18.
  - Cuddington model (1986): Cuddington, John T., 1986, Capital Flight: Estimates, Issues, and Explanations, Princeton Studies in International Finance (Princeton, New Jersey).

# Capital Flight – Pastor Model

- Capital Flight: Investors' transfer of domestic assets to foreign assets
  - Financial Assets or
  - investments in real productive activity
- Explanatory Variables
  - change in inflation rate
  - financial incentive for capital flight: (Interest rate differential adj'd for FX rate change)
  - degree of overvaluation: (Avg REER) (Equil. REER)

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#### Pastor Model and Variables def's

```
CF = f(CHINF, FINC^{1}, OVAL) 
CF = f(CHINF, FINC^{2}, OVAL) 
(2)
```

CF = Capital Flight

**CHINF** = Change in inflation rate, calculated as the difference in logarithms of consumer price indexes.

**FINC** = Financial incentive for capital flight measured as

 $FINC^1 = (i^{US} - (i - \dot{e}))$  following Pastor's definition and

 $FINC^2 = ln(1 + i^{US}) - ln(1 + i) + ln(e) - ln(e)$  following Dolley's definition

 $i^{US}$  = The rate paid on US Treasury bills

i = Domestic interest rate, Deposit rate

e = Ratio of local currency to dollar

 $\dot{e}$  = Rate of change of the exchange rate (local currency to dollar)

OVAL = The degree of overvaluation measured as the average real exchange rate for the current year relative to an equilibrium value (please see the definition for R in Cuddington's model)

 $e^{r}$  = Real exchange rate

**P** = Domestic price level – producer price index for Russia

 $\mathbf{P}^{\text{US}} = \text{US Price level}$  - producer price index for the US

# Capital Flight – Cuddington Model

- a "standard three-asset portfolio adjustment model"
  - domestic financial assets
  - domestic inflation hedges- land, consumer durables
  - foreign financial assets.
- defines capital flight "the year-to-year increase in domestic holdings of foreign financial assets
- The explanatory variables:
  - domestic interest rate,
  - domestic inflation rate, and
  - foreign interest rate augmented by the expected rate of depreciation of the domestic currency.

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# Cuddington Model and Var's def's

$$KF_{t} = a_{0} + a_{1}\pi_{t} + a_{2}r_{t} + a_{3}(r_{t}^{*} + x_{t})$$
 (3)

KF = Capital Flight

 $\pi$  = Domestic inflation rate, calculated as the ratio of the logarithms of consumer price indexes (i.e., log (CPI/CP $\Gamma$ <sup>1</sup>).

r = Domestic interest rate, Deposit rate

 $r^*$  = Foreign interest rate, T-bill rate

x. = Expected rate of depreciation of the domestic currency, calculated as x=a (REER<sub>1</sub>-R)

**REER** = Real effective exchange rate. Since IMF- International Statistics does not publish the real effective exchange rate for Russia we estimated this variable using Pastor's definition, i.e.,  $e^r = \frac{P}{e \times P^{t/S}}$ 

R = Equilibrium rate. We are using the value of the real effective exchange rate for 1995 as the equilibrium rate. This is the year IMF-International Statistics uses as its index year.

#### Additional Data Source

#### <u>International Financial Statistics (IFS)</u>

- Monthly data from January 1995 to December 1999
- The variables utilized include
  - interest rate (i.e., deposit rate)
  - exchange rate
  - consumer price index and
  - the producer price index for Russia and the United States.

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# Regression Results The Determinants of Capital Flight for Russia

- Regressions using both models
  - Dependent Variables: Capital flight in (\$ amount) & (% of Trade Volume)
  - Independent Variables: No lag, lagged one period, lagged two periods
  - Total of 18 equations estimated
- Most Equations statistically insignificant
  - The regression results do not support the hypothesis that Capital Flights are due to a portfolio consideration
- A few equations with significant variables
  - But wrong signs!
    - Overvalued Currency in Pastor model negative sign
    - Expected Rate of Currency Depreciation in Cuddington Model negative sign

### **Regression Results** The Determinants of Capital Flight for Russia

		Variables								
Specification	CHINF	FINC1	FINC2	OVAL	r	В	r*	x	R2/R2 Adj.	
4										
Pastor's	0.2234	-0.0474		-0.2148					0.111/	
Model	(1.59)	(-1.40)‡		(-2.10)§					0.053	
1 month lag										
5										
Pastor's	0.199		-0.0489	-0.2105					0.111/	
Model	(1.49)‡		(-1.42)‡	(-2.07)§					0.053	
1 month lag										
9										
Cuddington's					0.0003	-0.2327	0.0802	-0.4805	0.129/	
Model					(0.96)	(-1.34)‡	(1.52)‡	(-2.38)§	0.052	
2 month lag										

Note: Specifications 4 & 5 are obtained using Pastor's definition. Specification 9 is obtained using Cuddington's model. The dependent variable is defined as a percentage of total trade.

t-values are reported in parentheses below the coefficient estimated, d.f. = 50.

FINC2 = FINC using Dooley's definition

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# Regression Results

- It appears the capital flight from Russia to the U.S. is motivated by:
  - Income Tax avoidance and/or
  - Money Laundering

<sup>§</sup> Significant at the 2% level (two-tailed test) † Significant at the 5% level (two-tailed test)

<sup>‡</sup> Significant at the 10% level (two-tailed test)

FINC1 = FINC using Pastor's definition

# How can Abnormal Pricing be Detected?

- Optimal level of inspection/audit may be determined by comparing
  - the expected marginal benefit
  - the expected marginal cost
- Possible Approach:
  - No inspection? zero cost and zero benefit
  - Inspection of all transactions?
  - Random inspection?
  - Use of Systematic Filters such as the price filter
    - EG: Top 25 items: over 75% of capital flight between 1995 and 1999

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#### **CONCLUSION**

- Capital Flight from Russia to the U.S.
  - Based on transaction data in the U.S. Merchandise Trade Database
  - Estimated amount: \$1.86 billion ~ \$8.92 billion during 1995 ~ 1999
  - Regression results indicate capital flight may be motivated:
    - Other than by portfolio consideration
    - Such as by income tax avoidance and money laundering
- Extension of the study:
  - Estimate capital flight through trade from Russia to ALL countries using Russian import and export database